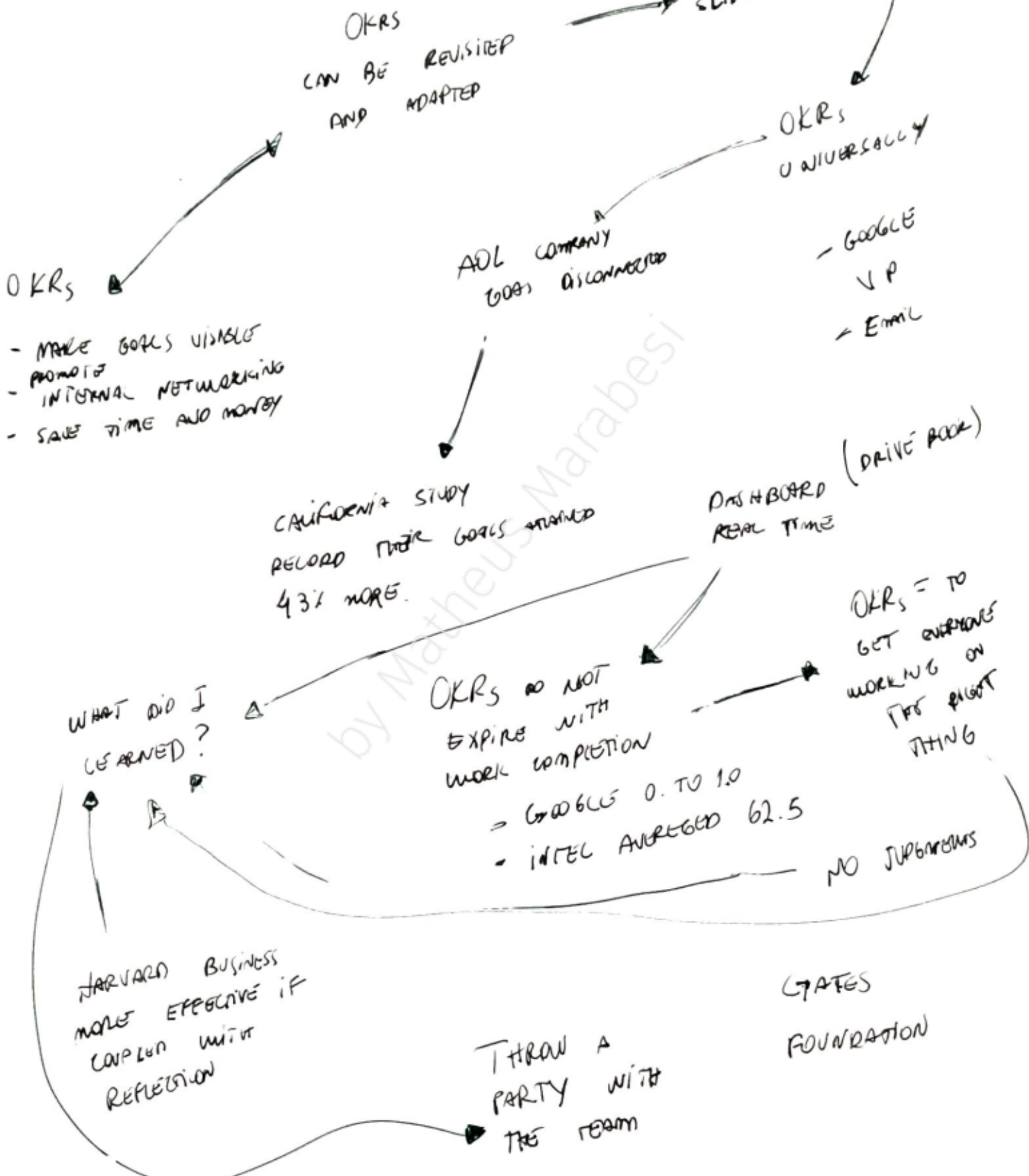


# EP #3 TRACK FOR ACCOUNTABILITY



OKRS

- MAKE GOALS VISIBLE
- PROMOTE INTERNAL NETWORKING
- SAVE TIME AND MONEY

OKRS CAN BE REVISITED AND ADAPTED

STARTUP UPDATES GOALS SLIDED INTO IRRELEVANCE

OKRS UNIVERSALLY

- GOOGLE VP
- EMAIL

ADL COMPANY GOALS DISCONNECTED

CALIFORNIA STUDY RECORD THEIR GOALS ATTAINED 43% MORE.

DASHBOARD REAL TIME (DRIVE PAGE)

OKRS DO NOT EXPIRE WITH WORK COMPLETION

- = GOOGLE'S 0. TO 1.0
- INTEL AVERAGE 62.5

OKRS = TO GET EVERYONE WORKING ON THE RIGHT THING

NO SUPERVISORS

GATES FOUNDATION

THROW A PARTY WITH THE TEAM

HARVARD BUSINESS MORE EFFECTIVE IF CAPTION WITH REFLECTION

WHAT DID I LEARNED?

by Mathieu Marabesi